

**Coeur d'Alene Area Economic
Development Corporation
JOBS PLUS, INC.**



1987

- Over 23% Unemployment
- Lack of Economic Diversity
- Migration of Intellectual Strength to Areas Outside of Kootenai County/Idaho
- Job Opportunities were Limited/Not Available

Results of our Efforts, 12/31/05

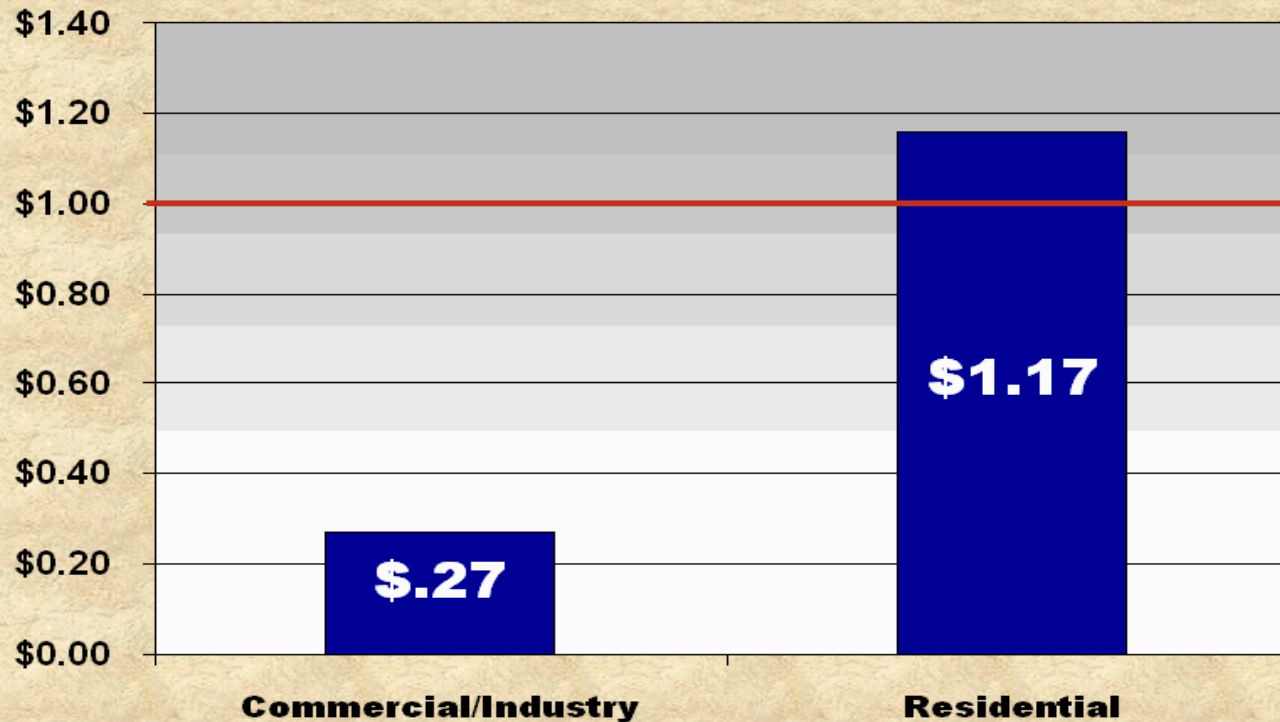
- 73 Companies
- 4,432 Jobs Created
- \$458.8 Million in Capital Investment
- 2.5 Million Sq. Ft. of Occupancy
- \$4.6 Million in Real and Personal Property Taxes, 2005
 - \$20 Million in Past Six Years

Results

- Unemployment Reduced to 3.3%
- Diverse and Vibrant Economy
- #1 out of 126 MSAs in Jobs Growth for 2005
- Median Household Income \$44,692

Impact of Companies on Property Tax Relief

Cost of Community Services (per dollar of revenue)



Where are We Today?

- Higher Home Costs
- Lack of Skilled Workforce
- Strong Demand for Professional Technical Services

“U.S. MANUFACTURERS GETTING DESPERATE FOR SKILLED PEOPLE”



U.S. MANUFACTURERS GETTING DESPERATE FOR SKILLED PEOPLE.
"USA TODAY" 12/05/06

Issues

- Focus On:
 - Education – Academic and Professional/Technical
 - Safe and Efficient Transportation Access
 - Housing Affordability
 - Creating a Higher Level of Excellence/Expectations

Education

- Our region/state prosperity is dependent upon Idaho having a Competitive Advantage
- We must compete globally . . . Therefore, we must think globally
- K-12 focus must include reading, math, science and introduction to professional/technical

Education

- Community Colleges Play a Key Role in our Success
 - Provide customized training to companies and industries to give them a competitive edge
 - Teach professional and technical skills to students so they can find family wage careers . . . And companies can find workers with the necessary skills
 - Provide access and a strong educational foundation for students who plan to pursue higher level degrees
 - 1st choice for some . . . The last/only choice for others

Transportation

- Transportation Infrastructure
 - North/South and East/West Access
 - GARVEE
 - STAR
 - Free Trade Zones – Air, Rail, Highway, Water

Affordable Housing

- Provide Available Options in Comprehensive Plans . . . Follow the Plan
- Create Higher Paying Job Opportunities
- Have a Workforce which is Qualified/Trained/Prepared
- Plan for Housing Options for
 - Teachers, Police/Fire, Medical Support

Jobs Plus Recruiting Focus

- Health Care Emphasis
- Customized Manufacturing
- Higher Technologies
- Bio Technologies
- Corporate Headquarters

What Will We Look Like In 2026?

- Diverse/Vibrant Economy
- Educated/Skilled Workforce
- Technology/Manufacturing Hub
- Leader in Health Care Related Industry
- Destination for Corporate Headquarters
- Skilled and Educated Creative Class
- Quality of Life and Quality of People are never Compromised