

Core page: _____



User tasks

Business goals

Inward paths

How will the user get here? How will they find this content?

Core content

What content would the user need to complete their task?

Forward paths

After the user has solved their task, where do they navigate to next?

1

2

3

4



Core page: _____

User tasks

Business goals

Core content on mobile

If you only had a mobile screen, how would you prioritize these elements?







