The US can be more competitive, economically vital and prosperous in a rapidly changing world.

PARTICIPANTS INCLUDE:

Thomas Friedman
New York Times Columnist and Pulitzer Prize-winning author

Reid Hoffman
Founder and Chairman, LinkedIn

Karen Mills
Administrator, US Small Business Administration

Liz Fowler
Special Assistant to the President, Healthcare and Economic Policy, US Administration

John Podesta
Chair and Counselor, Center for American Progress

Drew Altman, PhD
President and CEO, The Kaiser Family Foundation

Julius Genachowski
Chairman, Federal Communications Commission, US Administration

John Deasy
Superintendent, Los Angeles Unified School District

Paul Brest
President, The Hewlett Foundation

John Bridgeland
President and CEO, Civic Enterprises

A partial list

Join an exclusive, collaborative discussion on topics where innovation meets action:

- Collaboration and bipartisanship
- Realigning incentives
- Solutions working on the ground
- Public-Private partnerships to drive job creation and re-employment
- Spurring innovation
- Teacher effectiveness
- Increasing transparency
- Driving down healthcare costs while improving quality

“How many organizations are five years old, spend a little more than $2 million with their budget, and get major pieces of legislation signed into law? I would say Hope Street Group is a very good return on your investment.”

Ken Mehlman
Managing Director Global Public Affairs, Kohlberg Kravis Roberts & Co.
Since 2008, our Annual Colloquium has convened 40-plus leaders, experts and policy makers for a full day of idea generation, goal setting, and collaborative problem-solving. Over the years, participants have wrestled with some of the most challenging issues facing our nation, including education, health care and job creation and developed an American Dream Agenda, endorsed by more than 90% of the group. This agenda along with other ideas and questions derived from the discussions are then presented to top-level officials in the Administration and legislature.

Hope Street Group’s 2012 Annual Colloquium will highlight and explore solutions to the systemic obstacles to the American Dream. Nationwide, outdated systems are being realigned through what we at Hope Street Group call, “policy transformations.” These policy transformations are creating better incentives at the local and state level to improve education for our children, enhance the quality and efficiency of our healthcare, and create jobs. When approached holistically, these transformations offer the early sketches of a blueprint for how to pragmatically transform our nation.

This year, the Colloquium will take place at the Kaiser Family Foundation on May 24, 2012 in Washington, DC. It will feature over 70 national, state and local leaders in politics, philanthropy, business and government, all trailblazers in issue areas that have a direct impact on the economic opportunities in America. This event will provide these leaders and practitioners the opportunity to come together to expand and/or develop solutions to some of the most complicated problems of our time.

Through the 2012 Colloquium we intend to build and mobilize Opportunity Economic policy transformations by building solutions and testing and/or expanding pilot Hope Street Group initiatives on the ground level. The aim is to inform policy change through support for fact-based solutions and coalition building. We also seek to create an enabling environment by fostering innovation, convening partnerships, and building networks.
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Julius Genachowski
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Marne Levine
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Joel Klein
Former Chancellor, New York City Department of Education

John Engler
Former Governor of Michigan; President, Business Roundtable

Michael Peterson
Vice Chairman, Peter G. Peterson Foundation

John Bridgeland
President and CEO, Civic Enterprises

Ron Huberman
Former CEO, Chicago Public School System

Peter Long, PhD
President and CEO, Blue Shield of California Foundation

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Leslie Norwalk
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Michele Cahill
Vice President, National Programs, Carnegie Corporation of New York

Jon Schnur
Executive Chairman and Co-Founder, America Achieves

Tammy Johns
Senior Vice President, Innovation and Workforce Solutions, Manpower

A partial list.
CONTRIBUTION LEVELS

**FOUNDER**  Contribute $100,000

- Colloquium agenda and discussion contribution
- 5 guests to the Opening VIP Dinner with key participants and Hope Street Group Board
- 4 guests to High-Level Day in Washington DC sharing your ideas relative to discussion topics
- Acknowledgement on opening slides prior to the plenary session
- Speaking role at Colloquium
- Exclusive opportunity to introduce one of the Colloquium Panels, including topics and panelists
- Co-presenter of Innovation Panel at closing
- Co-presenter for Closing Reception including 10 tickets
- Logo on website, invites and printed program
- Inclusion in media outreach

**PATRON**  Contribute $50,000

- 2 guests at the Opening VIP Dinner with key participants and Hope Street Group Board
- 2 guests to High-Level Day in Washington DC sharing your ideas relative to discussion topics
- Acknowledgement on opening slides prior to the Plenary Session
- Speaking role at Colloquium
- Exclusive opportunity to introduce one of the Colloquium Panels, including topics and panelists
- 5 guests at Closing Reception
- Logo on website, invites and printed program

**INDIVIDUAL LEADER**  Contribute $25,000

- 1 guest to High-Level Day in Washington DC sharing your ideas relative to discussion topics
- 1 guest at the Opening VIP Dinner with key participants and Hope Street Group Board
- 3 guests at Closing Reception
- Acknowledgement on website, invites and printed program
YES! I/we agree to be a leader at the 2012 Hope Street Group Colloquium by participating at the level indicated:

☐ FOUNDER: $100,000  ☐ PATRON: $50,000  ☐ INDIVIDUAL LEADER: $25,000

Name: ________________________________________________________________

Company: ____________________________________________________________

Address: _____________________________________________________________

City | State | Zip: ______________________________________________________________

Day Phone: _________________________ Fax: _________________________________

Email (required): _______________________________________________________

PAYMENT INFORMATION

☐ Enclosed is my check made payable to “Hope Street Group” in the amount of:

$___________________________

☐ Please charge my credit card: in the amount of $_________________________

Credit Card Type:  ☐ American Express  ☐ Visa  ☐ MasterCard

Name on Card: __________________________________________________________

Credit Card Number: ____________________________________________________

Expiration Date: _______________________________________________________

Signature: _____________________________________________________________

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To learn more about Hope Street Group, visit www.hopestreetgroup.org